### **Taking Photos that**

(hopefully) Don't Stink

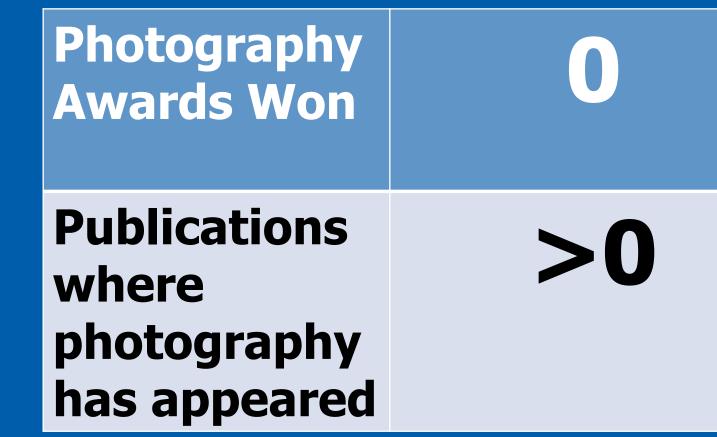
#### Photography Tips for Non-Photographers

#### **Ralph Goonan**

Publications and Web Marketing Communication Specialist Del Mar College



### **My Credentials**







#### "That's a pretty good photo."

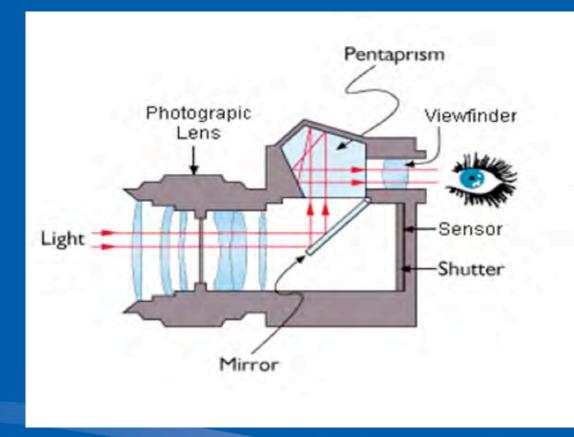
#### "When one sees such images, what can one say but Saler





### **Camera is a Valve**

• But instead of water, you're letting in LIGHT

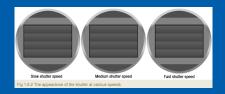




### **How Much Light to Let In**

#### Three controls to let in light

ShutterSpeed

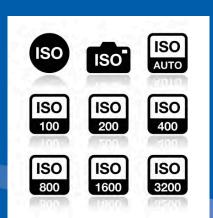


– Aperture



-ISO

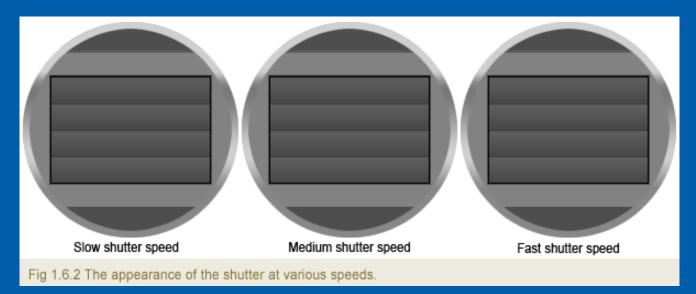




### **Shutter Speed**

 Speed is expressed in fractions of a second

- 1/60, 1/90, 1/125, 1/500, 1/1000



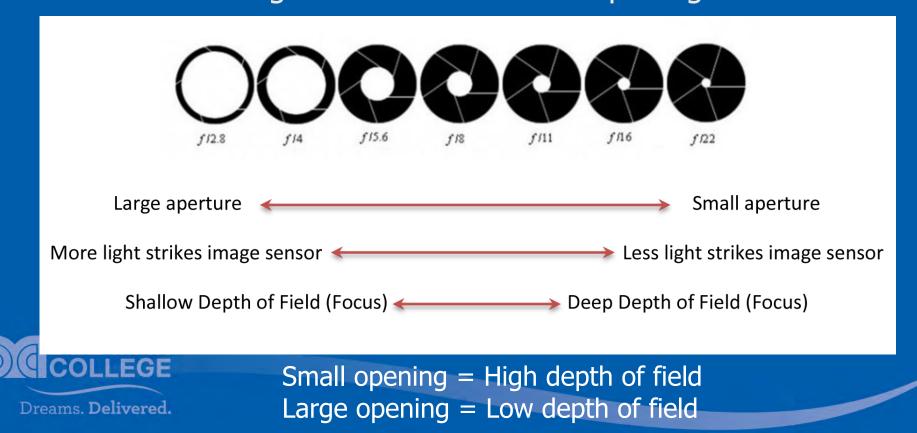


Fast shutter speeds = stop action Slow shutter speeds = blurry action



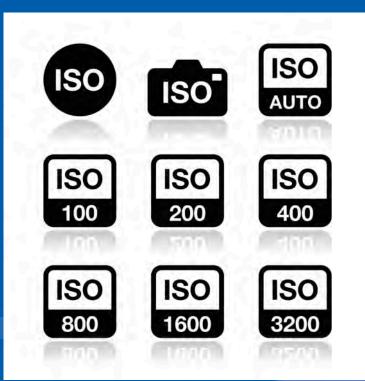
Aperture size expressed in F numbers

 Smaller number = Larger opening
 Larger number = Smaller opening





Measures how sensitive the camera is to light. Remember "Film speeds?"
Low ISO = need lots of light
High ISO = don't need as much light





### **Don't Be A Hero!** Let the Camera Do the Work

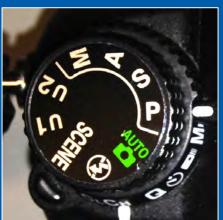


Dreams. Delivered.

### "Auto" and "Program" Modes



• Auto mode takes care of everything



 Program mode takes care of everything

Almost interchangeable!



### **Partial Control Modes**







#### Shutter Priority

 You choose the shutter speed, the camera picks the right aperture

Aperture Priority

 You choose the aperture, the camera picks the right shutter speed

### **Manual Mode**



• You choose the shutter speed and aperture

BEST TO AVOID



### **Continuous Shooting**



Machine Gun Mode

 Hold down the shutter
 button

# ELECTRONS ARE FREE!





#### **Photos of Meetings**



### **Shoot From Audience Eye Level**



#### DEL MAR COLLEGE

- Sit with the audience
- Zoom lens will compress distance



### **Shoot When Audience Is Engaged**

 Best to get these shots early in the meeting when audience is attentive







#### **Classroom Photos**



### Shoot Wide, Then CROP CROP CROP





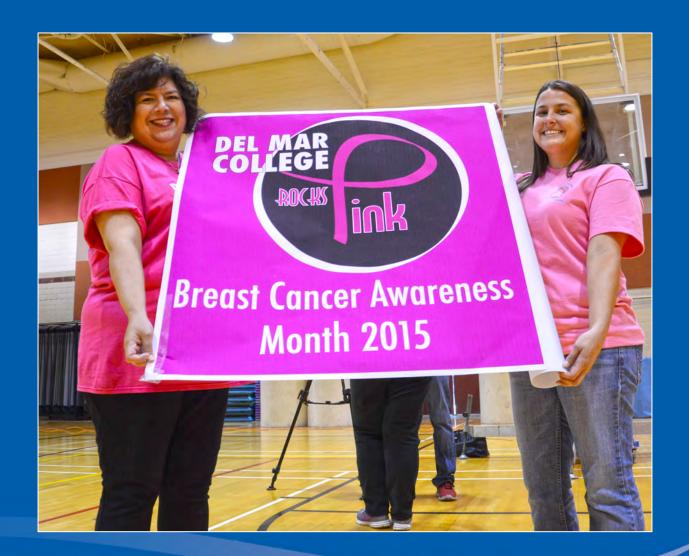




### **Grip 'n Grins**



### **Shoot Low Looking Up**





### **Candids**, Not Poses



Best if subjects not looking at camera





#### Make Use of Surroundings and Atmosphere



### Rule of Thirds Emphasizes Surroundings



 Divide frame into 3 parts

Subject
 should be
 off center

Use small aperture for optimal depth of field





### Emphasize Surroundings

 Height creates a compelling atmosphere



### **Zoom and Wide Aperture**

- Long focal length will compress distance
- Wide aperture gives shallow depth of field







#### **Sports Photography**



## **Continuous Shooting Is Your Buddy**



Dreams. Delivered.

### **Continuous Shooting Is Your Buddy**



DSC\_2135.JPG

DSC\_2136.JPG

DSC\_2137.JPG

```
DSC_2138.JPG
```



DSC\_2139.JPG

DSC\_2140.JPG

DSC\_2141.JPG



### **Shoot from 45° Upfield From Action**



#### You're in better position as the action unfolds





### **Use Fast Shutter Speeds**



#### Things happen fast. You need to freeze the action



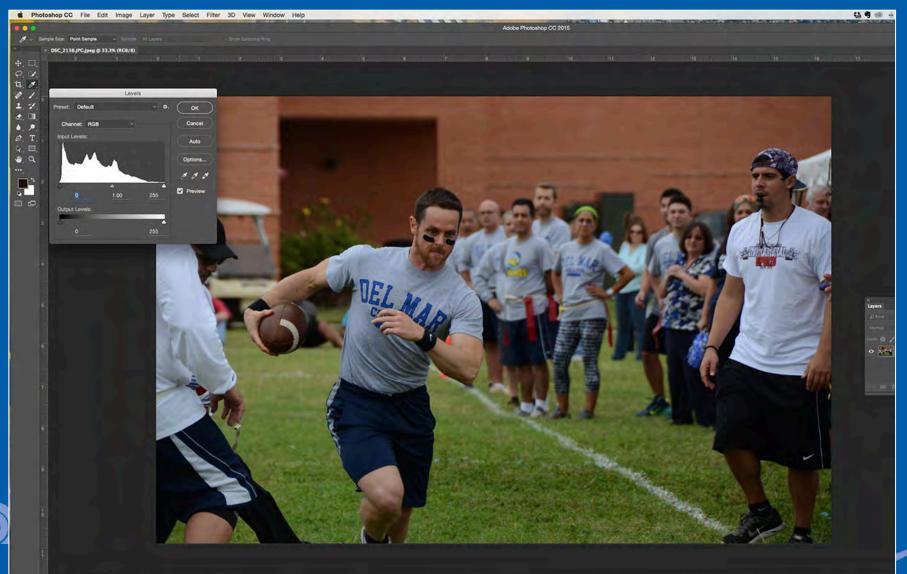




#### **Photoshop in 30 Seconds**



### Image – Adjustments - Levels



Б

### Image – Adjustments - Levels



F

### **Image – Adjustments - Vibrance**

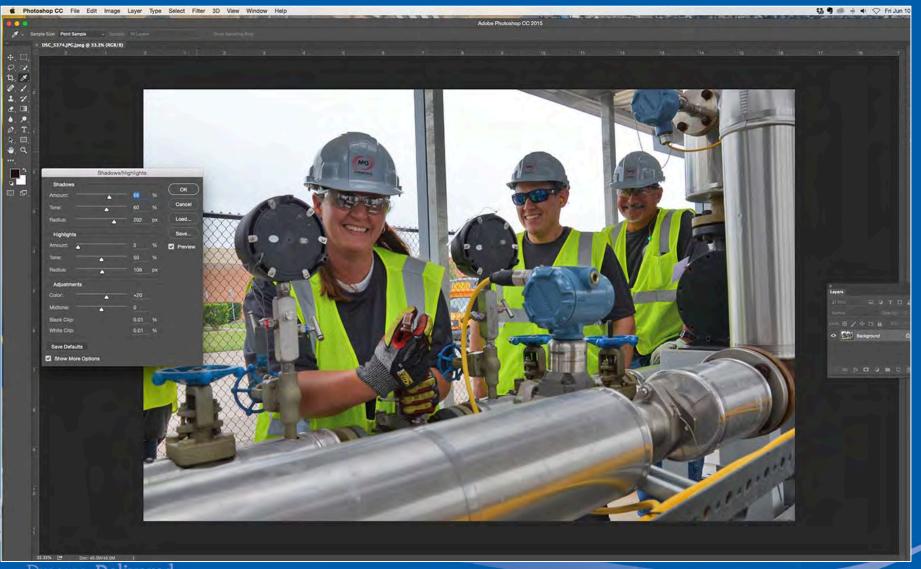


## Fix Dark, Shadowy Images



Dicamo. Denvereu

### Image – Adjustments – Shadows/Highlights



Dreams. Delivered.



### **Telling the Story in Still Pictures**



### **President Flies with Blue Angels**





BLUE

### Hard to Compete With Video



# You Can Try



## **Use the Power of Still Images**





# **Use the Power of Still Images**



Dreams. Delivered.

Б

### **Look for Human Moments**





NEWS

WEATHER SPORTS COMMUNITY STATION

TRAFFIC MY JOBS

### **Community mourns life of Captain Jeff Kuss**

BY TAREN REED | FRIDAY, JUNE 3RD 2016





PENSACOLA, FLA. (WPMI) - The U.S. military will investigate and learn from the tragic loss of Captain Jeff Kuss that took place yesterday in Smyrna, Tennessee. Now people all over are reacting to the sad news by taking to social media expressing there thoughts and prayers.



The Blue Angels is a nationwide show but it also hits close to home from many here on the gulf coast. It is a tradition for many families to travel and see them perform throughout the year in a

variety of locations.

Captain Jeff Kuss was killed shortly after takeoff when his plane went down about 2 miles from the runway. The fatality was the first in nearly a decade involving the jets who take pride in the military.



Investigation is underway regarding the accident and as of right now there are not any memorials set up at the Naval Air Station in Pensacola.

#### TRENDING



:A: 85°

Mobile County teacher placed on leave over quiz on drugs/prostitutes D



Man comes home to find mating snakes hanging from



feacher pregnant, accused of sex with 8th grader was accepted by boy's family



Mobile County Sheriff's Office searching for local man

#### **OFFBEAT NEWS**



NEW Wheels and onesies! Promotion honors Akron's LeBron, Curry



UPDATED Romanian town has 3 candidates for mayor. all with same name



Police looking for puppy thief caught on camera 

#### FOLLOW US ON TWITTER

Tweets by @LOCALISNEWS



10:04AM Traffic Alert: Accident EB I10 between McDonald and Theodore Dawes roads





### **All Moments Are Precious**



Dreams. Delivered.

b

### **Moments Become Poignant Later**



Marine Captain Jeff Kuss, the Blue Angels pilot who was killed after his jet crashed last Thursday had ties to the Coastal Bend.



#### Fallen Blue Angels Pilot Remembered

A fallen Blue Angel pilot is being remembered this morning as an incredible person. Marine Captain Jeff Kuss was killed after his jet crashed during a practice run Thursday morning near Nashville....





Corpus Christi Caller-Times June 3 at 8:39pm · 🖗

Last year U.S. Navy Blue Angels pilot Jeff Kuss presented Del Mar College President Mark Escamilla with a signed portrait of the Blue Angels after the pair took a quick flight together in a Blue Angels jet.

Kuss died Thursday when his jet crashed into a field in Tennessee. http://bit.ly/1UjzIr4



Dı

### You Document People's Lives



# f/8 – and BE THERE



Photo by Andrew Bodenstein Used with permission

